



**Transformation Life Center**  
**395 Floyd Ackert Rd.**  
**P.O. Box 249 West Park, New York 12493**  
**P:(877)269-9590**  
**F:(267)687-0627**

## **NEED STATEMENT:**

### **TLC MEDIA AND MARKETING START-UP DESCRIPTION:**

Transformation Life Center is in need of an over haul in the media and marketing area. We need the right equipment to reach men and women with life controlling issues to plant seeds in them so they will notice they need a radical transformation in their life that only the power of Jesus Christ can do.

### **Benefits:**

- The Media and Marketing department can reach the lost by videos and ads to bring new students to TLC.
- The department will attract new students, volunteers, donors and church members.
- The department will be able to broadcast chapel services, classes, convocations, and out reaches for friends and family to see on FaceBook Live, youtube and other social media.

## **Cost Breakdown:**

### **Media/Marketing Department:**

2 iPhones for LiveStreaming	\$430.00
1. Ipad	\$140.00
1 MacBook computer	\$600.00
1 SlingStudio Hub	\$1,000.00
1 SlingStudio Battery	\$150.00
1. SlingStudio USB-C Expander	\$50.00

1	SlingStudio CameraLink	\$349.00
1	Panasonic AGAC-30 Camera beginners kit	\$1500

**Contact:**

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